

## Christian Dior

Christian Dior's name is well known to almost all of the people belonging to fashion industry or having a passion for fashion. Christian Dior acknowledges his all of the success to his Luck that has played a significance role in his life. He was born in 1905 in Granville, Normandy, a seaside town on the coast of Normandy and has a pleasant experience of wonderful life.

He got his initial education in Paris. The glimpse of his future profession starts revealing from annual carnival in his native country when he designed a set of clothes for that occasion. Dior was very eager to explore different phases of life and mostly spent his leisure by visiting different museums and art galleries.

After completing his studies, he decide to carry on his first passion of becoming a fashion designer and established a small gallery in accompany of his old friend Jacques Bonjean. After the 2nd world war 1939, Dior had to face the worse part of his life when his mother died of cancer and his father's business went down. He himself caught by TB and was compelled to go away from the gallery.

At this time he had a great eager to become world's prominent fashion designer. In 1939, he started to step forward towards success after showing his drawing to fashion industry by one of his friend. Initially he started working at Robert Piguet Fashion House that was later on take up by other person when he was on the front during 2nd world war. For many years Dior was being engaged with Lucien Lelong and Pierre Balmain.

In 1946 he caught up the first chance to brighten his fortune when Marcel Boussace proposed to buying out a couture house. A building was hired on contract at 30 ave Montaigne and was decorated into Dior's favorite interior scheme. Dior's staff was comprised of his childhood friends and coworkers from Lelong. Boussac owed his millions for the business an every thing got beforehand.

Dior's first collection Corolle (ring of prattle) was prompts the show. Dire thought that all the women are tired of war and should be given a change. So he lunched his new collection with generous feminine clothes. The collection made a fussed in world's fashion trends and was called a New Look by a journalist which was later on adopted as label of collection.

This collection has given a rise to fashion industry and many arguments was put against Dior's work but the New Look got admiration of all ladies from all over world. The career of Dior was not continued for a long time. After six month of New Look, he created his second collection.

He lunched only 22 collections when he died by heart attack in age of 57. The French fashion house continued obstinately its existence and gave opportunities to other new talented designers to posh their fortune. The christen Dior's French fashion house is still working while perusing the line of trend chosen by Dior.

## About the Author

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